

Cry for Help

Computer Tips & Tricks

Moving on from Picasa

For many years Google – Picasa has been the standard for photo cataloguing and editing on your computer – but not anymore.

If you have already downloaded and installed Picasa, it will still work, but there will be no more updates, bug fixes or improvements.

Instead, Google has replaced it with “Google - Photos”. You can store and edit pictures, adjust brightness, rotate, crop and add to albums as you use to. There is also the ability to make slide shows and collages as you did previously.

Photos comes with unlimited picture and video storage on line.

One big difference is the emphasis on web albums and picture sharing, particularly with social media, like Google plus, facebook and twitter.

The second big difference is the automatic analysis by Google of your images to recognise features within pictures, like; beach, dog, faces etc. This is an auto tagging feature for your pictures and is very useful for searching and grouping your pictures.

A third big difference is that “Photos” now works in a browser on your PC, and as an app on mobile devices, hence it is multi platform and device independent. Google will now hold ALL your photos in the cloud – so freeing up space on your phone and other computers. This sounds very useful, but for the paranoid amongst us it might also raise concerns. Remember, Google is an advertising company, who collects information about us when we use their services, to better tailor their add to us. At least Google is not claiming any ownership or IP rights over our photos that we upload.

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