

Cry for Help

Computer Tips & Tricks for the novice to the advanced.

Contacts, Address Book & Friends

Smart Phones have come a long way in the past couple of years. For some time now, mobiles have had extra functions like Camera, Dictaphone and the Internet as well as all the normal functions of phone, contacts and calendar. Since the first iPhone, other manufacturers have been playing catch up, and some believe have now surpassed Apple's iPhone offering. There is also a greater choice in operating systems, the latest ones being Windows Phone 7 and Google Android.

But how does this impact us – the user? In terms of the basics like 3rd generation phone networks plus contacts and calendar – not a lot. Most of the differences are in the choice of “Apps”, the camera and screen resolution etc.. The main thing to remember is that no matter what the phone's operating system is, Microsoft Outlook is what you should be using on your PC to ensure best synchronisation. Some phones, with internet connectivity, also integrate your facebook, Flickr and Twitter friends. This means that your phone can become the master repository for all business and personal contact information. Better still, by synchronising regularly with your PC, you always have a backup copy in case the phone gets lost or stolen.

Your business customer database should also integrate with Outlook. In this way, you only record each person's details once.

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