

# **Cry for Help**

Computer Tips & Tricks for the novice to the advanced.

## **On Line Reviews**

Have you ever wanted to read a review about a restaurant before going there?

Now you can, Yelp.com is one such web site. It has been around since 2004 overseas and has recently arrived in Australia. Their claim is that it “is the fun and easy way to find and review what's great - and not so great - in your local area. It's about real people giving their honest and personal opinions on everything from restaurants and spas to coffee shops and bars”

But this is not the only service of this type on the web. There is also TrueLocal.com.au and eatability.com.au and many more. Each will be different, but the bottom line is that you get to read what others have to say about a service provider.

Then, after you've been, you can have your say to give your impressions of the service. Some will simply have a rating number that you select, and others will allow you enter a descriptive review.

Another difference between these sites will be the quality of the reviews. Do they sound authentic and genuine?

We are all used to asking a friend about a new place in town, because Word-of-Mouth is the best form of advertising. And now, we have access to review's by many other people.

These services are particularly good when you are in a new area, and you don't know who to ask. So now you simply look it up on your smart phone, while you are doing the research.

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